



Kick-off meeting

Barcelona, 3-5 March 2014

Fundación Universidad Empresa de la Región de Murcia

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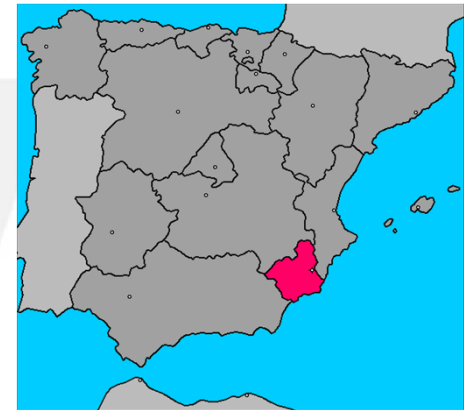
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FUNDATION UNIVERSITY ENTERPRISE OF THE REGION OF MURCIA (SPAIN)

- Located in the South-East
- Population: Around 1,5 million
- Main economic sectors:
 - Agrofood
 - Chemical industry
 - Furniture
 - Tourism



FUNDATION UNIVERSITY ENTERPRISE OF THE REGION OF MURCIA (SPAIN)

- Typical Spanish interface body.
- National network with 28 institutions representing all 17 Spanish regions.
- Non profit private institution created in 1988.
- **Main objective:** *“To foster the dialogue between University and Companies and the development of all studies and research of interest for both institutions”.*

FUNDATION UNIVERSITY ENTERPRISE OF THE REGION OF MURCIA (SPAIN)

MANAGEMENT BOARD:

- University of Murcia
- Polytechnic University of Cartagena
- Chamber of Commerce of Murcia
- Regional Confederation of Business Association
- Main regional banks
- Private companies (more than 350 are associated to FUERM).

DEPARTMENTS

- **Business School**
- **Research and Innovation:**
 - ◆ International Programmes
 - ◆ National Programmes
- **Employment and Training:**
 - ◆ Employment Services
 - ◆ Setting up companies
- **Partner Services:**
 - ◆ Monthly electronic newsletter
 - ◆ Exclusive seminars for our associated companies



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BUSINESS SCHOOL

- **Our training offer includes:**
 - 16 Master programmes.
 - 14 short and medium term courses.
 - Seminars on High Quality Management.
- **The Former Students' Association.**
- **Tailored In-Company training.**
- **Virtual business school**
- **International agreements** with other Business Schools in Europe, South America, Magreb and USA.

EMPLOYMENT SERVICE

The objective is promote the University graduates' employment.

SERVICES:

- ◆ Professional Guidance service to University Graduates.
- ◆ Employment Register for University graduates.
- ◆ Professional placements in regional companies for our students.
- ◆ “Forum of employment”.

BUSINESS CREATION

SERVICES:

- Course on Entrepreneurial Creativity and Creation of Companies (EOI).
- Competition for business initiatives.
- Senior Guidance Programme to Enterprising University Students.

RESEARCH AND INNOVATION

SERVICES:

- National programmes:
 - Office to Transfer Research Results (OTRI).
 - Promotion of research and innovation projects for the companies at national and regional level.
 - Seminars and events on research and innovation topics.

INTERNATIONAL PROGRAMMES

SERVICES:

- Transmission of the most relevant information on European programmes to regional stakeholders and institutions.
- Promotion of experiences and exchanges for university students and professionals.
- Partnership searching for the collaboration in the projects.
- Promotion of participation in networks in Europe.
- Participation in the regional website SIFE (www.carm.es/sife) on European affairs.



EXPERIENCE IN EUROPE

- **Leonardo da Vinci Mobility projects** for University students and graduates.
- **Leonardo da Vinci Pilot projects**, as co-ordinators or partners.
- **EQUAL** initiative projects: As project partners or external evaluators.
- **Article 6 ESF** (Innovative actions). Knowledge management www.kmstrategi.com / Women employment www.awardsproject.eu
- **e-Learning** programme.
- **Fifth and Sixth Framework Programme.** FUERM is part of the national network PymERA. www.pymera.org



EXPERIENCE IN EUROPE II

- **INTERREG III B Medocc: PAMELA Project:** To develop a platform about the Economic Growth of the Territories of the Mediterranean Latin Area. It will be a very useful tool for companies who may invest in this region.
- **INTERREG IV C: IES Project (Implementing Employment Services):** Exchange of experiences among actors of different countries to improve the services of the Public Employment Services.
- **MED PROGRAMME: MET3 Project (Mediterranean Transnational Technology Transfer):** MET3 aims to develop a modular toolbox for integrated TTT and thus facilitate exploitation of research results by taking into account technology and other "soft" aspects of the process.

LdV MOBILITY PROJECTS

- Mobility projects management since 1992
- Target public: University students and recent graduates (now: People in labour market)
- Collaboration with University of Murcia and Polytechnic University of Cartagena.
- More than 400 European receiving companies
- More than 900 trainees since 1992
- **Quality Awards for Mobility in Spain: 2006 and 2007 we have been national finalists.**

Role in the project

WP1.- Identification of the current state of education, reserach and innovation in PCs in nanotechnologies and advanced materials fields:

- Support with their experience in data collecting
- Participation in questionnaire designe in order to reflect the needs of SMEs
- Contribution to the identification of barriers to progress

WP3.- Establishment of platform to support developing strong links of research in nanotechnologies and advanced materials with education and innovation-acceleraating development to industry/clinic and market:

- Collection of key elements (performance indicators) for business success:
 - Business stakeholders
 - Legal and social environment focused to spin-off and start-up companies creation

Role in the project

WP4.- Vocational training courses to address the market needs in nanotechnologies and advanced materials innovation transfer:

- Contribution to course materials related to the teaching of business aspects and practical aspects of interest for SMEs. That includes practical approach with case examples.

WP5.- Dissemination:

- Participation in the dissemination strategy
- Promotion of project results at SMEs in order to promote further collaborations

WP6.- Sustainability:

- Guidance support for the sustainability of vocational courses, taking into account the market needs.

Role in the project

WP7.- Quality Control:

- Contribution to the elaboration of assessment questionnaires, specially in the aspects in relation with SME demands.

WP8.- Management of the project:

- Participation in project management
- Preparation of all necessary documents for FUERM activity reports
- Organization of activities in FUERM

THANK YOU VERY MUCH FOR YOUR ATTENTION!

Further information:

www.fuem.um.es

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