





# **Kick-off meeting**

Barcelona, 3-5 March 2014





#### Screvo B.V.- overview

- Enschede, The Netherlands
- University of Twente Spin-off company
- Incorporated in 2013
- Proprietary implantable well systems
- Preclinical research market













### Screvo team



Gustavo A. Higuera, PhD **Managing Director** 



Stan Eapen, PharmD, MBA Marketing



Julian R. Higuera, MBA **Finances** 





### Field of expertise

Entrepreneurship in Biotechnology: Marketing: e.g Unique selling points (USPs) Finances: e.g. Raising public and private funds *IP: European and US patent applications* Product development Sales **Pitching** 









## Role in the project

Advisors to partners about vocational courses: From nano and biomaterials to innovative products From new product to clinical practice Creation of university spin-offs IP rights in research projects

